

14.452 Economic Growth: Lecture 11, Directed Technological Change

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Introduction

- Thus far have focused on a single type of technological change (e.g., Hicks-neutral).
- But, technological change is often not neutral:
 - ① Benefits some factors of production and some agents more than others. Distributional effects imply some groups will embrace new technologies and others oppose them.
 - ② Limiting to only one type of technological change obscures the competing effects that determine the nature of technological change.
- *Directed technological change*: endogenize the direction and bias of new technologies that are developed and adopted.

Skill-biased technological change

- Over the past 60 years, the U.S. relative supply of skills has increased, but:
 - ① there has also been an increase in the college premium, and
 - ② this increase accelerated in the late 1960s, and the skill premium increased very rapidly beginning in the late 1970s.
- Standard explanation: skill bias technical change, and an acceleration that coincided with the changes in the relative supply of skills.
- Important question: skill bias is endogenous, so, why has technological change become more skill biased in recent decades?

Skill-biased technological change

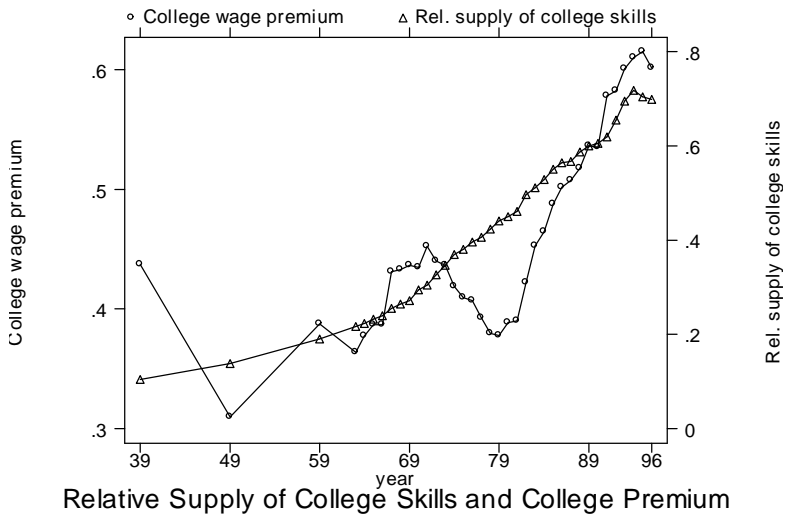


Figure:

Unskill-biased technological change

- Late 18th and early 19th *unskill-bias*:
“First in firearms, then in clocks, pumps, locks, mechanical reapers, typewriters, sewing machines, and eventually in engines and bicycles, interchangeable parts technology proved superior and replaced the skilled artisans working with chisel and file.” (Mokyr 1990, p. 137)
- Why was technological change unskilled-biased then and skilled-biased now?

Wage push and capital-biased technological change

- First phase. Late 1960s and early 1970s: unemployment and share of labor in national income increased rapidly continental European countries.
- Second phase. 1980s: unemployment continued to increase, but the labor share declined, even below its initial level.
- Blanchard (1997):
 - Phase 1: wage-push by workers
 - Phase 2: *capital-biased* technological changes.

Is there a connection between capital-biased technological changes in European economies and the wage push preceding it?

Directed Technological Change: Basic Arguments I

- Two factors of production, say L and H (unskilled and skilled workers).
- Two types of technologies that can complement either one or the other factor.
- Whenever the profitability of H -augmenting technologies is greater than the L -augmenting technologies, more of the former type will be developed by profit-maximizing (research) firms.
- What determines the relative profitability of developing different technologies? It is more profitable to develop technologies...
 - 1 when the goods produced by these technologies command higher prices (*price effect*);
 - 2 that have a larger market (*market size effect*).

Equilibrium Relative Bias

- Potentially counteracting effects, but the market size effect will be more powerful often.
- Under fairly general conditions:
 - *Weak Equilibrium (Relative) Bias*: an increase in the relative supply of a factor always induces technological change that is biased in favor of this factor.
 - *Strong Equilibrium (Relative) Bias*: if the elasticity of substitution between factors is sufficiently large, an increase in the relative supply of a factor induces sufficiently strong technological change biased towards itself that the endogenous-technology relative demand curve of the economy becomes *upward-sloping*.

Equilibrium Relative Bias in More Detail

- Suppose the (inverse) relative demand curve:

$$w_H/w_L = D(H/L, A)$$

where w_H/w_L is the relative price of the factors and A is technology.

- A is H -biased if D is increasing in A , so that a higher A increases the relative demand for the H factor.
- D is *always* decreasing in H/L .

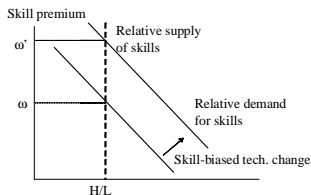


Figure: The effect of H -biased technological change

Weak and Strong Relative Bias

- Equilibrium bias: behavior of A as H/L changes,

$$A(H/L)$$

- Weak equilibrium bias:

- $A(H/L)$ is increasing (nondecreasing) in H/L .

- Strong equilibrium bias:

- $A(H/L)$ is sufficiently responsive to an increase in H/L that the total effect of the change in relative supply H/L is to increase w_H/w_L .
- i.e., let the endogenous-technology relative demand curve be

$$w_H/w_L = D(H/L, A(H/L)) \equiv \tilde{D}(H/L)$$

→ *Strong equilibrium bias: \tilde{D} increasing in H/L .*

Constant Elasticity of Substitution Production Function I

- CES production function case:

$$Y(t) = \left[\gamma_L (A_L(t) L(t))^{\frac{\sigma-1}{\sigma}} + \gamma_H (A_H(t) H(t))^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}},$$

where

- $A_L(t)$ and $A_H(t)$ are two separate technology terms.
- γ_i s determine the importance of the two factors, $\gamma_L + \gamma_H = 1$.
- $\sigma \in (0, \infty)$ = elasticity of substitution between the two factors.
 - $\sigma = \infty$, perfect substitutes, linear production function is linear.
 - $\sigma = 1$, Cobb-Douglas,
 - $\sigma = 0$, no substitution, Leontieff.
 - $\sigma > 1$, "gross substitutes,"
 - $\sigma < 1$, "gross complements".
- Clearly, $A_L(t)$ is L -augmenting, while $A_H(t)$ is H -augmenting.
- Whether technological change that is L -augmenting (or H -augmenting) is L -biased or H -biased depends on σ .

Constant Elasticity of Substitution Production Function II

- Relative marginal product of the two factors:

$$\frac{MP_H}{MP_L} = \gamma \left(\frac{A_H(t)}{A_L(t)} \right)^{\frac{\sigma-1}{\sigma}} \left(\frac{H(t)}{L(t)} \right)^{-\frac{1}{\sigma}}, \quad (1)$$

where $\gamma \equiv \gamma_H / \gamma_L$.

- substitution effect*: the relative marginal product of H is decreasing in its relative abundance, $H(t) / L(t)$.
- The effect of $A_H(t)$ on the relative marginal product:
 - If $\sigma > 1$, an increase in $A_H(t)$ (relative to $A_L(t)$) increases the relative marginal product of H .
 - If $\sigma < 1$, an increase in $A_H(t)$ reduces the relative marginal product of H .
 - If $\sigma = 1$, Cobb-Douglas case, and neither a change in $A_H(t)$ nor in $A_L(t)$ is biased towards any of the factors.
- Note also that σ is the elasticity of substitution between the two factors.

Constant Elasticity of Substitution Production Function III

- Intuition for why, when $\sigma < 1$, H -augmenting technical change is L -biased:
 - with gross complementarity ($\sigma < 1$), an increase in the productivity of H increases the demand for labor, L , by more than the demand for H , creating “excess demand” for labor.
 - the marginal product of labor increases by more than the marginal product of H .
 - Take case where $\sigma \rightarrow 0$ (Leontieff): starting from a situation in which $\gamma_L A_L(t) L(t) = \gamma_H A_H(t) H(t)$, a small increase in $A_H(t)$ will create an excess of the services of the H factor, and its price will fall to 0.

Equilibrium Bias

- **Weak equilibrium bias** of technology: an increase in H/L , induces technological change biased towards H . i.e., given (1):

$$\frac{d(A_H(t) / A_L(t))^{\frac{\sigma-1}{\sigma}}}{dH/L} \geq 0,$$

so $A_H(t) / A_L(t)$ is biased towards the factor that has become more abundant.

- **Strong equilibrium bias**: an increase in H/L induces a sufficiently large change in the bias so that the relative marginal product of H relative to that of L increases following the change in factor supplies:

$$\frac{dMP_H / MP_L}{dH/L} > 0,$$

- The major difference is whether the relative marginal product of the two factors are evaluated at the initial relative supplies (weak bias) or at the new relative supplies (strong bias).

Baseline Model of Directed Technical Change I

- Framework: expanding varieties model with lab equipment specification of the innovation possibilities frontier (so none of the results here depend on technological externalities).
- Constant supply of L and H .
- Representative household with the standard CRRA preferences:

$$\int_0^{\infty} \exp(-\rho t) \frac{C(t)^{1-\theta} - 1}{1-\theta} dt, \quad (2)$$

- Aggregate production function:

$$Y(t) = \left[\gamma_L Y_L(t)^{\frac{\varepsilon-1}{\varepsilon}} + \gamma_H Y_H(t)^{\frac{\varepsilon-1}{\varepsilon}} \right]^{\frac{\varepsilon}{\varepsilon-1}}, \quad (3)$$

where intermediate good $Y_L(t)$ is L -intensive, $Y_H(t)$ is H -intensive.

Baseline Model of Directed Technical Change II

- Resource constraint (define $Z(t) = Z_L(t) + Z_H(t)$):

$$C(t) + X(t) + Z(t) \leq Y(t), \quad (4)$$

- Intermediate goods produced competitively with:

$$Y_L(t) = \frac{1}{1-\beta} \left(\int_0^{N_L(t)} x_L(v, t)^{1-\beta} dv \right) L^\beta \quad (5)$$

and

$$Y_H(t) = \frac{1}{1-\beta} \left(\int_0^{N_H(t)} x_H(v, t)^{1-\beta} dv \right) H^\beta, \quad (6)$$

where machines $x_L(v, t)$ and $x_H(v, t)$ are assumed to depreciate after use.

Baseline Model of Directed Technical Change III

- Differences with baseline expanding product varieties model:
 - 1 These are production functions for intermediate goods rather than the final good.
 - 2 (5) and (6) use different types of machines—different ranges $[0, N_L(t)]$ and $[0, N_H(t)]$.
- All machines are supplied by monopolists that have a fully-enforced perpetual patent, at prices $p_L^x(v, t)$ for $v \in [0, N_L(t)]$ and $p_H^x(v, t)$ for $v \in [0, N_H(t)]$.
- Once invented, each machine can be produced at the fixed marginal cost ψ in terms of the final good.
- Normalize to $\psi \equiv 1 - \beta$.

Baseline Model of Directed Technical Change IV

- Total resources devoted to machine production at time t are

$$X(t) = (1 - \beta) \left(\int_0^{N_L(t)} x_L(v, t) dv + \int_0^{N_H(t)} x_H(v, t) dv \right).$$

- Innovation possibilities frontier:

$$\dot{N}_L(t) = \eta_L Z_L(t) \quad \text{and} \quad \dot{N}_H(t) = \eta_H Z_H(t), \quad (7)$$

- Value of a monopolist that discovers one of these machines is:

$$V_f(v, t) = \int_t^\infty \exp \left[- \int_t^{s'} r(s') ds' \right] \pi_f(v, s) ds, \quad (8)$$

where $\pi_f(v, t) \equiv p_f^x(v, t)x_f(v, t) - \psi x_f(v, t)$ for $f = L$ or H .

- Hamilton-Jacobi-Bellman version:

$$r(t) V_f(v, t) - \dot{V}_f(v, t) = \pi_f(v, t). \quad (9)$$

Baseline Model of Directed Technical Change V

- Normalize the price of the final good at every instant to 1, which is equivalent to setting the ideal price index of the two intermediates equal to one, i.e.,

$$\left[\gamma_L^\varepsilon (p_L(t))^{1-\varepsilon} + \gamma_H^\varepsilon (p_H(t))^{1-\varepsilon} \right]^{\frac{1}{1-\varepsilon}} = 1 \text{ for all } t, \quad (10)$$

where $p_L(t)$ is the price index of Y_L at time t and $p_H(t)$ is the price of Y_H .

- Denote factor prices by $w_L(t)$ and $w_H(t)$.

Equilibrium I

- Maximization problem of producers in the two sectors:

$$\begin{aligned} & \max_{L, [x_L(v,t)]_{v \in [0, N_L(t)]}} p_L(t) Y_L(t) - w_L(t) L & (11) \\ & - \int_0^{N_L(t)} p_L^x(v, t) x_L(v, t) dv, \end{aligned}$$

and

$$\begin{aligned} & \max_{H, [x_H(v,t)]_{v \in [0, N_H(t)]}} p_H(t) Y_H(t) - w_H(t) H & (12) \\ & - \int_0^{N_H(t)} p_H^x(v, t) x_H(v, t) dv. \end{aligned}$$

- Note the presence of $p_L(t)$ and $p_H(t)$, since these sectors produce intermediate goods.

Equilibrium II

- Thus, demand for machines in the two sectors:

$$x_L(v, t) = \left[\frac{p_L(t)}{p_L^x(v, t)} \right]^{1/\beta} L \quad \text{for all } v \in [0, N_L(t)] \text{ and all } t, \quad (13)$$

and

$$x_H(v, t) = \left[\frac{p_H(t)}{p_H^x(v, t)} \right]^{1/\beta} H \quad \text{for all } v \in [0, N_H(t)] \text{ and all } t. \quad (14)$$

- Maximization of the net present discounted value of profits implies a constant markup:

$$p_L^x(v, t) = p_H^x(v, t) = 1 \text{ for all } v \text{ and } t.$$

Equilibrium III

- Substituting into (13) and (14):

$$x_L(v, t) = p_L(t)^{1/\beta} L \quad \text{for all } v \text{ and all } t,$$

and

$$x_H(v, t) = p_H(t)^{1/\beta} H \quad \text{for all } v \text{ and all } t.$$

- Since these quantities do not depend on the identity of the machine profits are also independent of the machine type:

$$\pi_L(t) = \beta p_L(t)^{1/\beta} L \quad \text{and} \quad \pi_H(t) = \beta p_H(t)^{1/\beta} H. \quad (15)$$

- Thus the values of monopolists only depend on which sector they are, $V_L(t)$ and $V_H(t)$.

Equilibrium IV

- Combining these with (5) and (6), *derived* production functions for the two intermediate goods:

$$Y_L(t) = \frac{1}{1-\beta} p_L(t)^{\frac{1-\beta}{\beta}} N_L(t) L \quad (16)$$

and

$$Y_H(t) = \frac{1}{1-\beta} p_H(t)^{\frac{1-\beta}{\beta}} N_H(t) H. \quad (17)$$

Equilibrium V

- For the prices of the two intermediate goods, (3) imply

$$\begin{aligned}
 p(t) &\equiv \frac{p_H(t)}{p_L(t)} = \gamma \left(\frac{Y_H(t)}{Y_L(t)} \right)^{-\frac{1}{\varepsilon}} \\
 &= \gamma \left(p(t)^{\frac{1-\beta}{\beta}} \frac{N_H(t) H}{N_L(t) L} \right)^{-\frac{1}{\varepsilon}} \\
 &= \gamma^{\frac{\varepsilon\beta}{\sigma}} \left(\frac{N_H(t) H}{N_L(t) L} \right)^{-\frac{\beta}{\sigma}}, \tag{18}
 \end{aligned}$$

where $\gamma \equiv \gamma_H/\gamma_L$ and

$$\begin{aligned}
 \sigma &\equiv \varepsilon - (\varepsilon - 1)(1 - \beta) \\
 &= 1 + (\varepsilon - 1)\beta.
 \end{aligned}$$

Equilibrium VI

- We can also calculate the relative factor prices:

$$\begin{aligned}
 \omega(t) &\equiv \frac{w_H(t)}{w_L(t)} \\
 &= p(t)^{1/\beta} \frac{N_H(t)}{N_L(t)} \\
 &= \gamma^{\frac{\varepsilon}{\sigma}} \left(\frac{N_H(t)}{N_L(t)} \right)^{\frac{\sigma-1}{\sigma}} \left(\frac{H}{L} \right)^{-\frac{1}{\sigma}}.
 \end{aligned} \tag{19}$$

- σ is the (derived) elasticity of substitution between the two factors, since it is exactly equal to

$$\sigma = - \left(\frac{d \log \omega(t)}{d \log (H/L)} \right)^{-1}.$$

Equilibrium VII

- Free entry conditions:

$$\eta_L V_L(t) \leq 1 \text{ and } \eta_L V_L(t) = 1 \text{ if } Z_L(t) > 0. \quad (20)$$

and

$$\eta_H V_H(t) \leq 1 \text{ and } \eta_H V_H(t) = 1 \text{ if } Z_H(t) > 0. \quad (21)$$

- Consumer side:

$$\frac{\dot{C}(t)}{C(t)} = \frac{1}{\theta} (r(t) - \rho), \quad (22)$$

and

$$\lim_{t \rightarrow \infty} \left[\exp \left(- \int_0^t r(s) ds \right) (N_L(t) V_L(t) + N_H(t) V_H(t)) \right] = 0, \quad (23)$$

where $N_L(t) V_L(t) + N_H(t) V_H(t)$ is the total value of corporate assets in this economy.

Balanced Growth Path I

- Consumption grows at the constant rate, g^* , and the relative price $p(t)$ is constant. From (10) this implies that $p_L(t)$ and $p_H(t)$ are also constant.
- Let V_L and V_H be the BGP net present discounted values of new innovations in the two sectors. Then (9) implies that

$$V_L = \frac{\beta p_L^{1/\beta} L}{r^*} \text{ and } V_H = \frac{\beta p_H^{1/\beta} H}{r^*}, \quad (24)$$

- Taking the ratio of these two expressions, we obtain

$$\frac{V_H}{V_L} = \left(\frac{p_H}{p_L} \right)^{\frac{1}{\beta}} \frac{H}{L}.$$

Balanced Growth Path II

- Note the two effects on the direction of technological change:
 - The price effect: V_H/V_L is increasing in p_H/p_L . Tends to favor technologies complementing scarce factors.
 - The market size effect: V_H/V_L is increasing in H/L . It encourages innovation for the more abundant factor.
- The above discussion is incomplete since prices are endogenous. Combining (24) together with (18):

$$\frac{V_H}{V_L} = \left(\frac{1-\gamma}{\gamma} \right)^{\frac{\varepsilon}{\sigma}} \left(\frac{N_H}{N_L} \right)^{-\frac{1}{\sigma}} \left(\frac{H}{L} \right)^{\frac{\sigma-1}{\sigma}}. \quad (25)$$

- Note that an increase in H/L will increase V_H/V_L as long as $\sigma > 1$ and it will reduce it if $\sigma < 1$. Moreover,

$$\sigma \begin{matrix} \geq \\ \leq \end{matrix} 1 \iff \varepsilon \begin{matrix} \geq \\ \leq \end{matrix} 1.$$

- The two factors will be gross substitutes when the two intermediate goods are gross substitutes in the production of the final good.

Balanced Growth Path III

- Next, using the two free entry conditions (20) and (21) as equalities, we obtain the following BGP “technology market clearing” condition:

$$\eta_L V_L = \eta_H V_H. \quad (26)$$

- Combining this with (25), BGP ratio of relative technologies is

$$\left(\frac{N_H}{N_L}\right)^* = \eta^\sigma \gamma^\varepsilon \left(\frac{H}{L}\right)^{\sigma-1}, \quad (27)$$

where $\eta \equiv \eta_H / \eta_L$.

- Note that relative productivities are determined by the innovation possibilities frontier and the relative supply of the two factors. In this sense, this model totally endogenizes technology.

Summary of Balanced Growth Path

Proposition Consider the directed technological change model described above. Suppose

$$\beta \left[\gamma_H^\varepsilon (\eta_H H)^{\sigma-1} + \gamma_L^\varepsilon (\eta_L L)^{\sigma-1} \right]^{\frac{1}{\sigma-1}} > \rho \quad (28)$$

$$\text{and } (1 - \theta) \beta \left[\gamma_H^\varepsilon (\eta_H H)^{\sigma-1} + \gamma_L^\varepsilon (\eta_L L)^{\sigma-1} \right]^{\frac{1}{\sigma-1}} < \rho.$$

Then there exists a unique BGP equilibrium in which the relative technologies are given by (27), and consumption and output grow at the rate

$$g^* = \frac{1}{\theta} \left(\beta \left[\gamma_H^\varepsilon (\eta_H H)^{\sigma-1} + \gamma_L^\varepsilon (\eta_L L)^{\sigma-1} \right]^{\frac{1}{\sigma-1}} - \rho \right). \quad (29)$$

Transitional Dynamics

- Differently from the baseline endogenous technological change models, there are now transitional dynamics (because there are two state variables).
- Nevertheless, transitional dynamics simple and intuitive:

Proposition Consider the directed technological change model described above. Starting with any $N_H(0) > 0$ and $N_L(0) > 0$, there exists a unique equilibrium path. If $N_H(0) / N_L(0) < (N_H / N_L)^*$ as given by (27), then we have $Z_H(t) > 0$ and $Z_L(t) = 0$ until $N_H(t) / N_L(t) = (N_H / N_L)^*$. If $N_H(0) / N_L(0) > (N_H / N_L)^*$, then $Z_H(t) = 0$ and $Z_L(t) > 0$ until $N_H(t) / N_L(t) = (N_H / N_L)^*$.

- Summary: the dynamic equilibrium path always tends to the BGP and during transitional dynamics, there is only one type of innovation.

Directed Technological Change and Factor Prices

- In BGP, there is a positive relationship between H/L and N_H^*/N_L^* only when $\sigma > 1$.
- But this does not mean that depending on σ (or ε), changes in factor supplies may induce technological changes that are biased in favor or against the factor that is becoming more abundant.
- Why?
 - N_H^*/N_L^* refers to the ratio of factor-augmenting technologies, or to the ratio of *physical* productivities.
 - What matters for the bias of technology is *the value of marginal product* of factors, affected by relative prices.
 - The relationship between factor-augmenting and factor-biased technologies is reversed when σ is less than 1.
 - When $\sigma > 1$, an increase in N_H^*/N_L^* is relatively biased towards H , while when $\sigma < 1$, a *decrease* in N_H^*/N_L^* is relatively biased towards H .

Weak Equilibrium (Relative) Bias Result

Proposition Consider the directed technological change model described above. There is always **weak equilibrium (relative) bias** in the sense that an increase in H/L always induces relatively H -biased technological change.

- The results reflect the strength of the market size effect: it always dominates the price effect.
- But it does not specify whether this induced effect will be strong enough to make the endogenous-technology relative demand curve for factors upward-sloping.

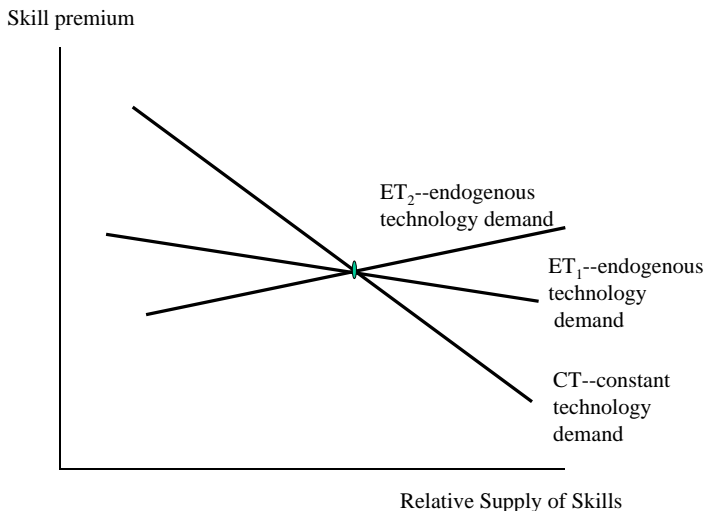
Strong Equilibrium (Relative) Bias Result

- Substitute for $(N_H/N_L)^*$ from (27) into the expression for the relative wage given technologies, (19), and obtain:

$$\omega^* \equiv \left(\frac{w_H}{w_L} \right)^* = \eta^{\sigma-1} \gamma^\varepsilon \left(\frac{H}{L} \right)^{\sigma-2}. \quad (30)$$

Proposition Consider the directed technological change model described above. Then if $\sigma > 2$, there is **strong equilibrium (relative) bias** in the sense that an increase in H/L raises the relative marginal product and the relative wage of the factor H compared to factor L .

Relative Supply of Skills and Skill Premium



Discussion

- Analogous to Samuelson's *LeChatelier principle*: think of the endogenous-technology demand curve as adjusting the “factors of production” corresponding to technology.
- But, the effects here are caused by general equilibrium changes, not on partial equilibrium effects.
- Moreover ET_2 , which applies when $\sigma > 2$ holds, is upward-sloping.
- A complementary intuition: importance of non-rivalry of ideas:
 - leads to an aggregate production function that exhibits increasing returns to scale (in all factors including technologies).
 - the market size effect can create sufficiently strong induced technological change to increase the relative marginal product and the relative price of the factor that has become more abundant.

Implications I

- Recall we have the following stylized facts:
 - Secular skill-biased technological change increasing the demand for skills throughout the 20th century.
 - Possible acceleration in skill-biased technological change over the past 25 years.
 - A range of important technologies biased against skill workers during the 19th century.
- The current model gives us a way to think about these issues.
 - The increase in the number of skilled workers should cause steady skill-biased technical change.
 - Acceleration in the increase in the number of skilled workers should induce an acceleration in skill-biased technological change.
 - Available evidence suggests that there were large increases in the number of unskilled workers during the late 18th and 19th centuries.

Implications II

- The framework also gives a potential interpretation for the dynamics of the college premium during the 1970s and 1980s.
 - It is reasonable that the equilibrium skill bias of technologies, N_H / N_L , is a sluggish variable.
 - Hence a rapid increase in the supply of skills would first reduce the skill premium as the economy would be moving along a constant technology (constant N_H / N_L).
 - After a while technology would start adjusting, and the economy would move back to the upward sloping relative demand curve, with a relatively sharp increase in the college premium.

Implications III

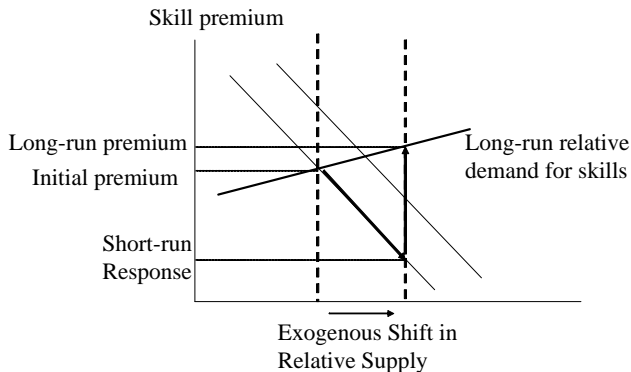


Figure: Dynamics of the skill premium in response to an exogenous increase in the relative supply of skills, with an upward-sloping endogenous-technology relative demand curve.

Implications IV

- If instead $\sigma < 2$, the long-run relative demand curve will be downward sloping, though again it will be shallower than the short-run relative demand curve.
- An increase in the relative supply of skills leads again to a decline in the college premium, and as technology starts adjusting the skill premium will increase.
- But it will end up below its initial level. To explain the larger increase in the college premium in the 1980s, in this case we would need some exogenous skill-biased technical change.

Implications V

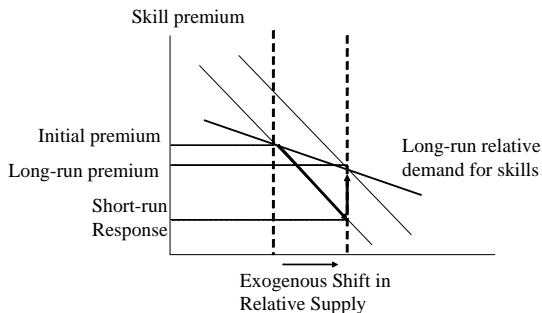


Figure: Dynamics of the skill premium in response to an increase in the relative supply of skills, with a downward-sloping endogenous-technology relative demand curve.

Implications VI

- Other remarks:
 - Upward-sloping relative demand curves arise only when $\sigma > 2$. Most estimates put the elasticity of substitution between 1.4 and 2. One would like to understand whether $\sigma > 2$ is a feature of the specific model discussed here
 - Results on induced technological change are not an artifact of the scale effect (exactly the same results apply when scale effects are removed, see below).

Directed Technological Change with Knowledge Spillovers

- The lab equipment specification of the innovation possibilities does not allow for *state dependence*.
- Assume that R&D is carried out by scientists and that there is a constant supply of scientists equal to S
- With only one sector, sustained endogenous growth requires \dot{N}/N to be proportional to S .
- With two sectors, there is a variety of specifications with different degrees of state dependence, because productivity in each sector can depend on the state of knowledge in both sectors.
- A flexible formulation is

$$\begin{aligned}\dot{N}_L(t) &= \eta_L N_L(t)^{(1+\delta)/2} N_H(t)^{(1-\delta)/2} S_L(t) \\ \text{and } \dot{N}_H(t) &= \eta_H N_L(t)^{(1-\delta)/2} N_H(t)^{(1+\delta)/2} S_H(t),\end{aligned}\quad (31)$$

where $\delta \leq 1$.

Directed Technological Change II

- Market clearing for scientists requires that

$$S_L(t) + S_H(t) \leq S. \quad (32)$$

- δ measures the degree of state-dependence:
 - $\delta = 0$. Results are unchanged. No state-dependence:

$$(\partial \dot{N}_H / \partial S_H) / (\partial \dot{N}_L / \partial S_L) = \eta_H / \eta_L$$

irrespective of the levels of N_L and N_H .

Both N_L and N_H create spillovers for current research in both sectors.

- $\delta = 1$. Extreme amount of state-dependence:

$$(\partial \dot{N}_H / \partial S_H) / (\partial \dot{N}_L / \partial S_L) = \eta_H N_H / \eta_L N_L$$

an increase in the stock of L -augmenting machines today makes future labor-complementary innovations cheaper, but has no effect on the cost of H -augmenting innovations.

Directed Technological Change III

- State dependence adds another layer of “increasing returns,” this time not for the entire economy, but for specific technology lines.
- Free entry conditions:

$$\eta_L N_L(t)^{(1+\delta)/2} N_H(t)^{(1-\delta)/2} V_L(t) \leq w_S(t) \quad (33)$$

$$\text{and } \eta_L N_L(t)^{(1+\delta)/2} N_H(t)^{(1-\delta)/2} V_L(t) = w_S(t) \text{ if } S_L(t) > 0.$$

and

$$\eta_H N_L(t)^{(1-\delta)/2} N_H(t)^{(1+\delta)/2} V_H(t) \leq w_S(t) \quad (34)$$

$$\text{and } \eta_H N_L(t)^{(1-\delta)/2} N_H(t)^{(1+\delta)/2} V_H(t) = w_S(t) \text{ if } S_H(t) > 0,$$

where $w_S(t)$ denotes the wage of a scientist at time t .

Directed Technological Change IV

- When both of these free entry conditions hold, BGP technology market clearing implies

$$\eta_L N_L (t)^\delta \pi_L = \eta_H N_H (t)^\delta \pi_H, \quad (35)$$

- Combine condition (35) with equations (15) and (18), to obtain the equilibrium relative technology as:

$$\left(\frac{N_H}{N_L} \right)^* = \eta \frac{\sigma}{1-\delta\sigma} \gamma^{\frac{\epsilon}{1-\delta\sigma}} \left(\frac{H}{L} \right)^{\frac{\sigma-1}{1-\delta\sigma}}, \quad (36)$$

where $\gamma \equiv \gamma_H/\gamma_L$ and $\eta \equiv \eta_H/\eta_L$.

Directed Technological Change V

- The relationship between the relative factor supplies and relative physical productivities now depends on δ .
- This is intuitive: as long as $\delta > 0$, an increase in N_H reduces the relative costs of H -augmenting innovations, so for technology market equilibrium to be restored, π_L needs to fall relative to π_H .
- Substituting (36) into the expression (19) for relative factor prices for given technologies, yields the following long-run (endogenous-technology) relationship:

$$\omega^* \equiv \left(\frac{w_H}{w_L} \right)^* = \eta^{\frac{\sigma-1}{1-\delta\sigma}} \gamma^{\frac{(1-\delta)\varepsilon}{1-\delta\sigma}} \left(\frac{H}{L} \right)^{\frac{\sigma-2+\delta}{1-\delta\sigma}}. \quad (37)$$

Directed Technological Change VI

- The growth rate is determined by the number of scientists. In BGP we need $\dot{N}_L(t) / N_L(t) = \dot{N}_H(t) / N_H(t)$, or

$$\eta_H N_H(t)^{\delta-1} S_H(t) = \eta_L N_L(t)^{\delta-1} S_L(t).$$

- Combining with (32) and (36), BGP allocation of researchers between the two different types of technologies:

$$\eta^{\frac{1-\sigma}{1-\delta\sigma}} \left(\frac{1-\gamma}{\gamma} \right)^{-\frac{\varepsilon(1-\delta)}{1-\delta\sigma}} \left(\frac{H}{L} \right)^{-\frac{(\sigma-1)(1-\delta)}{1-\delta\sigma}} = \frac{S_L^*}{S - S_L^*}, \quad (38)$$

- Notice that given H/L , the BGP researcher allocations, S_L^* and S_H^* , are uniquely determined.

Balanced Growth Path with Knowledge Spillovers

Proposition Consider the directed technological change model with knowledge spillovers and state dependence in the innovation possibilities frontier. Suppose that

$$(1 - \theta) \frac{\eta_L \eta_H (N_H / N_L)^{(\delta-1)/2}}{\eta_H (N_H / N_L)^{(\delta-1)} + \eta_L} S < \rho,$$

where N_H / N_L is given by (36). Then there exists a unique BGP equilibrium in which the relative technologies are given by (36), and consumption and output grow at the rate

$$g^* = \frac{\eta_L \eta_H (N_H / N_L)^{(\delta-1)/2}}{\eta_H (N_H / N_L)^{(\delta-1)} + \eta_L} S. \quad (39)$$

Transitional Dynamics with Knowledge Spillovers

- Transitional dynamics now more complicated because of the spillovers.
- The dynamic equilibrium path does not always tend to the BGP because of the additional increasing returns to scale:
 - With a high degree of state dependence, when $N_H(0)$ is very high relative to $N_L(0)$, it may no longer be profitable for firms to undertake further R&D directed at labor-augmenting (L -augmenting) technologies.
 - Whether this is so or not depends on a comparison of the degree of state dependence, δ , and the elasticity of substitution, σ .
- It can be shown that now stability requires $\sigma < 1/\delta$, and conversely, if $\sigma > 1/\delta$, we go to one of the “corners”.

Equilibrium Relative Bias with Knowledge Spillovers I

Proposition Consider the directed technological change model with knowledge spillovers and state dependence in the innovation possibilities frontier. Then there is always **weak equilibrium (relative) bias** in the sense that an increase in H/L always induces relatively H -biased technological change.

Proposition Consider the directed technological change model with knowledge spillovers and state dependence in the innovation possibilities frontier. Then if

$$\sigma > 2 - \delta,$$

there is **strong equilibrium (relative) bias** in the sense that an increase in H/L raises the relative marginal product and the relative wage of the H factor compared to the L factor.

Equilibrium Relative Bias with Knowledge Spillovers II

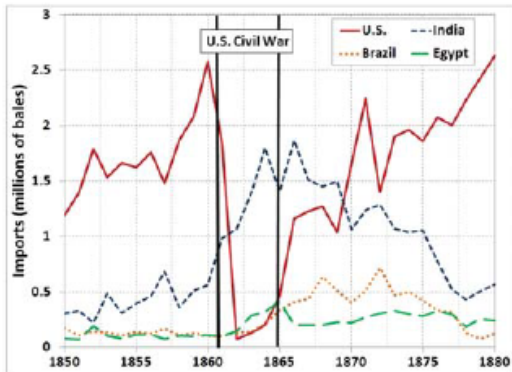
- Intuitively, the additional increasing returns to scale coming from state dependence makes strong bias easier to obtain, because the induced technology effect is stronger.
- Note the elasticity of substitution between skilled and unskilled labor significantly less than 2 may be sufficient to generate strong equilibrium bias.
- How much lower than 2 the elasticity of substitution can be depends on the parameter δ . Unfortunately, this parameter is not easy to measure in practice.

Evidence

- Hanlon (2014): evidence on factor-augmenting directed technological change and its impact on factor prices.
- Following the interruption to the British cotton textile industry caused by the US Civil War, the decrease in American cotton led to technological change directed to other types of cotton inputs.
- There was a flurry of new patents related to cotton spinning. These appear to be directed at Indian cotton which was relatively abundant but harder to prepare for spinning than American cotton.
- This looks like “factor-augmenting” technological change directed towards the more abundant input. Consistent with theory if the elasticity of substitution > 1 , which Hanlon’s estimates suggest.
- Hanlon also provides evidence of strong relative bias—relative Indian cotton prices actually increased despite this input’s relative abundance.

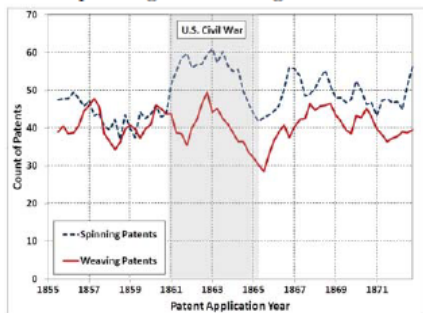
Evidence: Changes in Quantities

Cotton imports by supplier 1850-1880

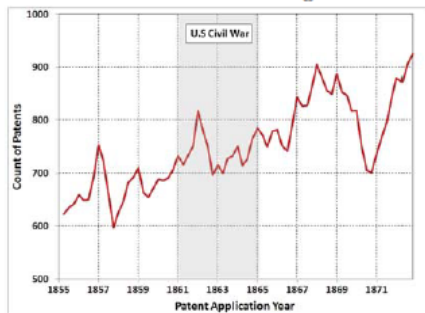


Evidence: Changes in Spinning Patents

Spinning & Weaving Patents

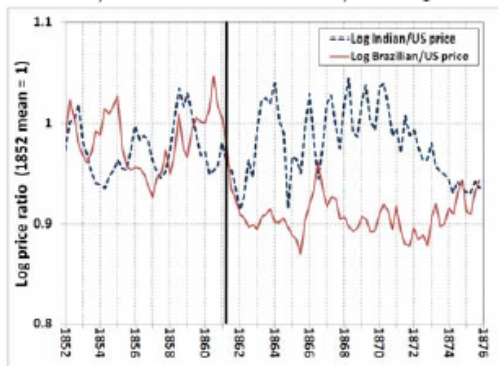


All Other Technologies



Evidence: Changes in Input Prices

Indian/U.S. vs. Brazilian/U.S. prices



Endogenous Labor-Augmenting Technological Change I

- Models of directed technological change create a natural reason for technology to be more labor augmenting than capital augmenting.
- Under most circumstances, the resulting equilibrium is not purely labor augmenting and as a result, a BGP fails to exist.
- But in one important special case, the model delivers microfoundations for the neoclassical growth model.
- Consider a two-factor model with H corresponding to capital, that is, $H(t) = K(t)$, and assume no depreciation.
- Empirical evidence: in this case, $\sigma < 1$, so that labor-augmenting technological change corresponds to capital-biased technological change.
- Hence the questions are:
 - 1 Under what circumstances would the economy generate relatively capital-biased technological change?
 - 2 When will the equilibrium technology be sufficiently capital biased that it corresponds to Harrod-neutral technological change?

Endogenous Labor-Augmenting Technological Change II

- To answer 1, note that what distinguishes capital from labor is the fact that it accumulates.
- The neoclassical growth model with technological change experiences continuous capital-deepening as $K(t)/L$ increases.
- This implies that technological change should be *more labor-augmenting than capital augmenting*.

Proposition In the baseline model of directed technological change with $H(t) = K(t)$ as capital, if $K(t)/L$ is increasing over time and $\sigma < 1$, then $N_L(t)/N_K(t)$ will also increase over time.

Endogenous Labor-Augmenting Technological Change III

- But the results are not easy to reconcile with purely-labor augmenting technological change. Suppose that capital accumulates at an exogenous rate, i.e.,

$$\frac{\dot{K}(t)}{K(t)} = s_K > 0. \quad (40)$$

Proposition Consider the baseline model of directed technological change with the knowledge spillovers specification and state dependence. Suppose that $\delta < 1$ and capital accumulates according to (40). Then there exists no BGP.

- Intuitively, even though technological change is more labor augmenting than capital augmenting, there is still capital-augmenting technological change in equilibrium.
- Moreover it can be proved that in any asymptotic equilibrium, $r(t)$ cannot be constant, thus consumption and output growth cannot be constant.

Endogenous Labor-Augmenting Technological Change IV

- However, one special case works:

Proposition Consider the baseline model of directed technological change with the two factors corresponding to labor and capital. Suppose that the innovation possibilities frontier is given by the knowledge spillovers specification and **extreme state dependence**, i.e., $\delta = 1$ and that capital accumulates according to (40). Then there exists a constant growth path allocation in which there is only labor-augmenting technological change, the interest rate is constant and consumption and output grow at constant rates. Moreover, there cannot be any other constant growth path allocations.

Stability

- The constant growth path allocation with purely labor augmenting technological change is globally stable if $\sigma < 1$.
- Intuition:
 - If capital and labor were gross substitutes ($\sigma > 1$), the equilibrium would involve rapid accumulation of capital and capital-augmenting technological change, leading to an asymptotically increasing growth rate of consumption.
 - When capital and labor are gross complements ($\sigma < 1$), capital accumulation would increase the price of labor and profits from labor-augmenting technologies and thus encourage further labor-augmenting technological change.
 - $\sigma < 1$ forces the economy to strive towards a balanced allocation of effective capital and labor units.
 - Since capital accumulates at a constant rate, a balanced allocation implies that the productivity of labor should increase faster, and the economy should converge to an equilibrium path with purely labor-augmenting technological progress.

Conclusions I

- The bias of technological change is potentially important for the distributional consequences of the introduction of new technologies (i.e., who will be the losers and winners?).
- Models of directed technological change point to some general results (weak and strong bias), and enable us to investigate a range of new questions:
 - the sources of skill-biased technological change over the past 100 years,
 - the causes of acceleration in skill-biased technological change during more recent decades,
 - the causes of unskilled-biased technological developments during the 19th century,
 - the relationship between labor market institutions and the types of technologies that are developed and adopted,
 - why technological change in neoclassical-type models may be largely labor-augmenting.